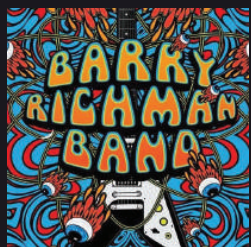




Daddy's
Beemer



AIKEN MUSIC FEST

A 6 Event Music Series

Highfields Event Center

- 4 hours of music & food trucks
- Beer sales will go to non-profits
- "field of dreams" makers
& creators village

2018: MAY 19 • JUNE 23 • JULY 14 • AUG 18 • SEPT 8 • OCT 20





What is AIKEN MUSIC FEST ?

- **AIKEN MUSIC FEST'S** 6 Event Music Series will be a once a month series on Saturday nights, 7-11pm with a \$10 per car load entry fee.
- May, June, and July shows will be scheduled in conjunction with the regularly scheduled Progressive Show jumping events at Highfields Event Center.
- Music format is first a feature of new local talent, and then a regional based headliner that is touring around SC and the nation.
- There will be four hours of music, local food entrepreneurs, non-profits running the alcohol to raise money for their causes, and eventually a "field of dreams" makers and creators village.
- One of our goals is to try to drive traffic after the "Aiken Music Fest" show to area venues with special band events around town to keep the music going.
- Area businesses serve as hosts each month. \$150/month
 - Local business is who we choose to support and we ask for your support as a host
 - We are not trying to make this a business, rather trying to raise the bar with live music in Aiken.
 - We rely on our Host's to fund each event and need several to cover our 6 week series.
 - You will receive signage space at each event and your business shared on our Social Media Platform.



Why Should You Be a Host for AIKEN MUSIC FEST ?

- Help music grow in Aiken. #Aiken4Music.
- Great advertising opportunity that is cheaper than one tiny newspaper ad and that is not nearly as fun.
- Help show a demand for live music among all ages in Aiken.
- Be a part of spreading tourism in Aiken's future because people travel for good music and we have an opportunity to sell Aiken to the 200-300 people attending the Progressive Show jumping events.
- Provide millennials and "rock and roll geezers" alike an opportunity for fun in Aiken.
- Receive professionally designed invitation to send to all of your customers to build goodwill and friends.
- You get a social media package and instructions for sharing with your customers and followers.
- Be part of a Hosts group picture each month - that will hopefully grow in size.
- Help Aiken hear bands from Charleston, Columbia, Myrtle Beach, and Greenville without taking money out of town!
- Provide an opportunity for more Aikenites to interface with equestrian activities because of the unique Highfields amenities.
- Help support our exceptional musicians in Aiken.
- Help enlarge the awesome SC original songwriters and musicians community to include Aiken.
- Your business will be listed in the credits of each filmed Aiken Music Fest show on Youtube.
- You get to put some skin in the game so we can have nice things in Aiken AND to get return on your investments.



AIKEN

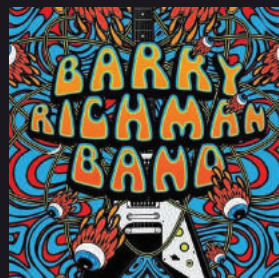
BAND LIST

MUSIC FEST

& SERIES DATES



Daddy's
Beemer



MAY 19:

The Reggie Sullivan Band

JUNE 23:

Daddy's Beemer

JULY 14:

Kenny George Band

AUG 18:

Kevin Maines & The Volts

SEPT 8:

Dangermuffin

OCT 20:

The Barry Richman Band